

Press Release

**Experience Future Food Innovation
And Taste ASEAN Special Dishes at THAIFEX 2019**



Department of International Trade Promotion (DITP), holds an exclusive activity **“THAIFEX Future Food Experience,”** exhibiting food of the future at **THAIFEX - World of Food Asia 2019**, for visitors to experience the stunning food innovation. The exhibition comprises varieties of new, interesting activities ranging from food talk shows to interactive product demonstrations that visitors can participate in. THAIFEX Future Food Experience gathers the world-class food innovators, the region’s high potential start-ups and leading exhibitors to showcase their products and share their expertise including transformative technology for business, new products and design from major F&B business operators. In addition, visitors can keep up with the latest food and nutrition trends as well as food service business trends, technology, food experiences and innovative beverages.





Gurus and leading industry experts dedicated to delivering the most exclusive food innovation experiences include **Dr. Akkharawit Kanjanaopas**, CEO Food Innopolis, **Deepak Gunvanate**, Partner, The Healthy Marketing Team, **Sandya Sriram**, CEO and Co-founder of Shiok Meats Pte Ltd, **Suddhanya Gisbert**, Insight Analyst, Mintel Thailand, **Nayos Thammaraks**, General Manager, Chope Thailand, **Benjamin Lephilbert**, Managing Director, LightBlue Environmental Consulting, **David Yeung**, Co-Founder, Green Monday, **Justin Metcalf**, World Barista Judge, Luxe Brew and many others.



THAIFEX 2019 also features **ASEAN Pavilion** to offer visitors an opportunity to experience first-hand the must-try dishes from ASEAN countries and special dish cooking demonstration from each Embassy. A few examples are Nasi Lemek from **Embassy of Malaysia**, Indo Mie from **Embassy of the Republic of Indonesia**, Myanmar Khao Soi from **Embassy of the Republic of the Union of Myanmar**, Fish spaghetti from **the Philippine Embassy**, Lak sa from **Embassy of the Republic of Singapore**, and seminars on Vietnamese rice and Vietnamese coffee making from **Vietnam Embassy**.