

Press Release

“Thai SELECT” Certifies Thai Food Quality, Gathering Wide-ranging Ready-to-Eat Products Showcase at THAIFEX–World Food Asia 2019



Department of International Trade Promotion (DITP), Ministry of Commerce grants “Thai SELECT” logo to endorse the trusted quality of Thai food while proceeding to compete in the ready-to-eat product export market. Meanwhile, DITP is holding the parallel Thai SELECT symbol activities and exhibition at THAIFEX – World of Food Asia 2019 from 28 May - 1 June 2019 at IMPACT Arena Exhibition and Convention Center, Muang Thong Thani. The objectives are to elevate and promote ready-to-eat processed Thai food product business while fostering knowledge sharing and improving business capability among Thai restaurant and related business operators.





In addition, THAIFEX – World of Food Asia 2019 features the showcase of food and beverage innovation under “Thai SELECT” project, business negotiation and business matching sessions at Thai SELECT Pavilion, Row HH-15, Hall 10. Visitors can also closely experience the exclusive cooking shows from Thailand’s celebrity chefs including, Chef Art Prasopchoke Tragoolpat, Iron Chef Asian Twist, Chef Tam Chudaree Debhakam, the first winner of Top Chef Thailand, Chef Phatchara “Pom” Pirapak, the Michelin Star chef and the renowned, experienced chef team from Wandee Culinary Art School to show their stunning culinary innovations and skillful techniques.

