

## **Photo Release**

THAIFEX - ANUGA ASIA 2020 "The Hybrid Edition"

The Hybrid Edition of Food and Beverage Tradeshow for the First Time



Mr. Jurin Laksanawisit (4<sup>th</sup> from left) Deputy Prime Minister and Minister of Commerce honorably presided over the opening ceremony, THAIFEX - ANUGA ASIA 2020 "The Hybrid Edition," held by The Department of International Trade Promotion (DITP), the Thai Chamber of Commerce (TCC) and Koelnmesse Pte Ltd (KM). THAIFEX - ANUGA ASIA 2020 will take place in a hybrid form, featuring offline trade show at IMPACT Challenger Hall, Muang Thong Thani, along with online tradeshow on www.thaifex-vts.com from 22 - 26 September 2020. The objective is to boost the growth of food and beverage industry in Thailand. The opening ceremony was also participated by Mr. Weerasak Wangsupakitkosol (3<sup>rd</sup> from right) Deputy Minister of Commerce, Mr. Somdej Susomboon (2<sup>nd</sup> from left) Director-General of the Department of International Trade Promotion, Mr. Kalin Sarasin (left) Chairman of the Thai Chamber of Commerce and Mr. Mathias Kuepper (right) Managing Director of Koelnmesse Pte Ltd.

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