



## Press Release

### **DITP Organizes Virtual Trade Show, Seeking to Support Thai Food Business Operator and Stimulate Fast Recovery of Thai F&B Industry**

The Department of International Trade Promotion (DITP), Ministry of Commerce, organizes “THAIFEXporter Virtual Trade Show” at THAIFEX-ANUGA ASIA 2020 “The Hybrid Edition” destined to bring the hybrid tradeshow experience by holding the parallel Virtual Trade Show (VTS) and Virtual -Online Business Matching (V-OBM) along with the offline tradeshow. The objective is to stimulate the fast recovery of Thai food and beverage industry while responding to the demands of the global buyers who cannot attend the onsite exhibition due to the spread of COVID-19.

“THAIFEXporter Virtual Trade Show” serves as a new online channel to expand opportunities for Thai food business operators to meet with the global buyers, in addition to the businesspersons in food and beverage industry as well as the international buyers and agents located in Thailand. Global visitors can enter business matching or make trade deals with Thai food business operators at [www.thaifex-vts.com](http://www.thaifex-vts.com). The visitors can visit 3D exhibition booths, watch VDO, and product catalogues and view products in details in 2 Dimensions - 360 degrees with rotating and zooming in for a close-up features. They can also enter business negotiations with Thai business operators through VDO Call, Live Chat or Message 24 hours a day.

To use virtual tradeshow site, buyers and importers can log into the platform with their email and password registered at [www.thaifex-vts.com](http://www.thaifex-vts.com) and, then, search for exporters from the product category of their choices or can also search by the company's name. After viewing the booth and product details, buyers can click “Matching Request” button at the front of the booth to schedule a trade negotiation. Their status will be updated to Waiting so as to wait for the exporters to accept their invitation. During the Tradeshow between 22-26 September 2020, buyers and importers can click “Join Meeting Room” to pursue their confirmed appointment and enter a real-time trade negotiation.

To inquire any questions on how to use virtual tradeshow website, please contact the event management team, THAIFEXporter Virtual Trade Show at [info@thaifex-vts.com](mailto:info@thaifex-vts.com) or call +66-(0)64-2646686. To inquire about business matching, please contact [matching@thaifex-vts.com](mailto:matching@thaifex-vts.com) or call +66-(0)84-1587198 and about the platform, please contact [support@thaifex-vts.com](mailto:support@thaifex-vts.com) or call +66-(0)63-4152366.