



THAIFEX - Anuga Asia
22-26 September 2020

www.thaifex-anuga.com

Press Release

No. 2 / March 2020, Thailand

THAIFEX - Anuga Asia 2020 is rescheduled until 22 to 26 September 2020 in light of COVID-19

BANGKOK, 12 MARCH 2020 - In keeping up with the current situations involving the novel coronavirus COVID-19 global pandemic and the increasing restrictions being placed on travel and tourism, THAIFEX - Anuga Asia 2020 will be rescheduled to 22 to 26 September 2020. The trade fair was originally scheduled to be held at the IMPACT Muang Thong Thani, Bangkok, Thailand from 26 to 30 May 2020. The decision was made after careful deliberation and extensive discussions with stakeholders, including exhibitors, visitors and other partners.

As the largest dedicated F&B trade fair in the region recognised for being Asia's platform for quality business deals, THAIFEX - Anuga Asia recorded 2,745 exhibitors, and 67,136 visitors from 134 countries in 2019. The event has 11 trade shows lined up under one roof and will be welcoming its 17th edition this year.

The co-organisers of THAIFEX - Anuga Asia, **the Department of Trade and International Trade Promotion (DITP), the Thai Chamber of Commerce (TCC) and Koelnmesse** have issued a joint statement regarding the decision:

“The wellbeing of all visitors, exhibitors and buyers of THAIFEX - Anuga Asia is our highest priority. In light of the COVID-19 outbreak, we have made the decision to reschedule the trade fair to September 22 to 26 after careful consideration. All organisers stand by the decision of hosting the trade fair in Thailand, as the F&B hub for Asia and the rest of the world. As the largest dedicated F&B trade fair in the region, we look forward to welcoming all exhibitors, buyers and visitors later in the year and would like to express our gratitude for the continued support.”

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Koelnmesse - Global Competence in Food and FoodTec

Koelnmesse is an international leader in organizing food fairs and events regarding food and beverages processing. Trade fairs such as the Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organizes food trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, Colombia, India, Japan, Thailand, the United States and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

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About the Department of International Trade Promotion, Ministry of Commerce, Thailand

The Department of International Trade Promotion is committed to providing excellent service to Thai entrepreneurs in international business, including trade facility, cost reduction, value creation of goods and services, providing consultation for overseas market access and maintenance, as well as close cooperation with the private sector to promote Thailand as a major gateway of Asia.
<http://www.ditp.go.th/>

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About the Thai Chamber of Commerce

The Thai Chamber of Commerce plays a proactive role in representing the interests of the local Thai business community. <https://www.thaichamber.org/>

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Note for editorial offices:

Press information is available at: <https://thaifex-anuga.com/en/for-media/press-releases>

If you reprint this document, please send us a sample copy.

More information about the event is available here:

Website: www.thaifex-anuga.com

Event Images: <https://thaifex-anuga.com/en/for-media/gallery>

Facebook: [THAIFEX-Anuga Asia](https://www.facebook.com/THAIFEX-Anuga-Asia)

Instagram: [@thaifexanugaasia](https://www.instagram.com/thaifexanugaasia)

LinkedIn: [THAIFEX-Anuga Asia](https://www.linkedin.com/company/THAIFEX-Anuga-Asia)

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