

Application for
**HYBRID PLUS /
BUSINESS PLUS
ADD-ONS**

Deadline:
31 March 2021

1.10A

Koelnmesse Pte Ltd
152 Beach Road
#25-05 Gateway East
Singapore 189721
Tel: +65 6500 6700
Fax: +65 6294 8403
lynn.how@koelnmesse.com.sg
www.thaifex-anuga.com



1. Company Details

1.1 Address

Company Name:

Address:

City, Postal Code:

Country:

Website:

Contact person for the exhibition is:

Mr Ms

Position at the company:

Phone: Fax:

Email:

2. Participation Packages

2.1 According to the Conditions of Participation, we would like to order the following:

HYBRID PLUS PACKAGE

- USD 500 Hybrid Plus - Premium ***(Exhibitor Only)***
- USD 1,000 Hybrid Plus - Standard ***(Non-Exhibitor Only)***
- USD 2,000 Hybrid Plus - Premium ***(Non-Exhibitor Only)***

BUSINESS PLUS ADD-ON

- USD 1,500 Business Plus Add-on ***(Exhibitor Only)***

Payment terms & schedule:

Exhibitors will need to pay up to **50% of participation costs 14 days upon space confirmation**, and **100% of participation costs by before end March 2021**.

TO BE COMPLETED BY NON-EXHIBITOR ONLY

We are a/an:

- Importer Manufacturer
- Service Provider Trading Company
- Wholesaler/Distributor Others

We represent the following segment:

- Coffee & Tea Meat & Poultry
- Drinks Rice
- Fine Food Seafood
- Food Service Sweets & Confectionery
- Food Technology THAIFEX-Anuga Halal Market
- Frozen Food THAIFEX-Anuga Organic Market
- Fruits & Vegetables THAIFEX-Anuga Startup / Tech Pavilion

Data Protection Notice

We would like to keep in touch with you about our business events as well as related services that might be of interest to you. Therefore, we kindly request your consent for allowing us to communicate directly with you via telephone, email, and/or digital media in accordance with the provisions of the Personal Data Protection Act of Singapore 2012.

I hereby permit and agree that Koelnmesse Pte Ltd may pass on my personal data to its parent company Koelnmesse GmbH and its subsidiaries and commercial agents, and may use the data entered on this form for the aforementioned for sending me information about future trade fairs/events/platforms organized in Kingdom of Thailand and abroad in accordance with Koelnmesse's Personal Data Protection Policy.

A list of the subsidiaries and commercial agents of Koelnmesse GmbH, as well as further details about data protection, can be accessed at any time at www.koelnmesse.com/data-protection-notice. Please, note that you can withdraw your consent at any point in time simply by contacting privacypolicycontroller@koelnmesse.com.sg. You can refer to the details of the Personal Data Protection Policy of Koelnmesse Pte Ltd at www.koelnmesse.com.sg/koelnmesse-personal-data-privacy-policy.

Place, date, legally binding signature, and company stamp of the main exhibitor

BUSINESS PLUS ADD-ON (EXHIBITOR ONLY) :

<u>BUSINESS PLUS ADD-ON :</u> <u>25 - 27 May 2021</u> <u>@ US\$ 1,500</u>	
Professional Product Promoter (Fluent in English and Thai*)	1
Laptop, equipped with Virtual Meet capabilities	1
Dedicated high speed internet	1

*For additional languages, please contact us for a quote

Note: Cost for the above package is not inclusive of space rental

HYBRID PLUS PACKAGE :

HYBRID PLUS	EXHIBITOR		NON-EXHIBITOR	
	Standard Free-of-charge	Premium @ USD 500	Standard @ USD1,000	Premium @ USD2,000
PRE-SHOW: Access to webinar / online networking with the THAIFEX-Anuga's F&B community	✓	✓	✓	✓
ONSITE: Hosted Buyer Program	✓	✓	✗	✓
VIRTUAL MEET: Meetings / Video calls	Access up to 10 meetings/video calls	Access up to 20 meetings/video calls	Access up to 10 meetings/video calls	Access up to 20 meetings/video calls
VIRTUAL MEET: 1-to-1 Live Chat	✓	✓	✓	✓
VIRTUAL MEET: Company Profile	✓	✓	✓	✓
VIRTUAL MEET: Video Upload* (Limited to 1 video: Max. 60 sec)	✗	✓	✗	✓
VIRTUAL MEET: Product Image*	5 images	10 images	5 images	10 images
VIRTUAL MEET: AI Matchmaking	✓	✓	✓	✓
VIRTUAL MEET: Access to Buyer's Sourcing Page	✗	✓	✗	✓

For more digital advertising opportunities:

https://thaifex-anuga.com/images/2021/pdfs/TA2021_Digital_Sponsorship_Package_Oct.pdf

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25 - 29 May 2021

ALTERNATIVE INVOICE/ CORRESPONDENCE ADDRESS

Deadline:
31 March 2021

1.11

1. Alternative INVOICE address -

If different from Main Exhibitor

If invoice should be changed to address other than that of the Main Exhibitor, please enter below:

Company Name:

Address:

City, Postal Code:

Country:

Website:

Contact person:

Mr Ms

Position at the company:

Phone:

Fax:

Email:

2. Alternative CORRESPONDENCE address -

If different from Main Exhibitor

If correspondence should be sent to address other than that of the Main Exhibitor, please enter below:

Company Name:

Address:

City, Postal Code:

Country:

Website:

Contact person:

Mr Ms

Position at the company:

Phone:

Fax:

Email:

Please note:

The registered company will be obliged to settle the invoice if the recipient of the invoice fails to effect payment.

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By signing and returning the registration form, we acknowledge that the General and the Special Sections of Koelnmesse Pte Ltd's Conditions of Participation as well as the stipulations of the Exhibitor Service Manual (in particular the technical regulations and the supplements contained in the order forms) are binding for our company.

Place, date, legally binding signature and company stamp of the main exhibitor

- By signing the application form, the exhibitor acknowledges the General Terms & Conditions of Participation as legally binding.
- Exhibitors will need to pay up to 50% of participation costs 14 days upon space confirmation, and 100% of participation costs by before end March 2021.
- All registrations have a 50% cancellation liability once a signed registration form is received by Koelnmesse Pte Ltd.
- Cancellation terms and schedule:

Cancellation Fee	
On or before 31 March 2021	50% of total participation fee
On or after 1 April 2021	100% of total participation fee

- No refunds will be given for “no-shows”.
- The Organiser reserves the right to make any amendments and/or changes to the format and content warranted by circumstances beyond our control.
- The Organiser shall have the right to postpone, shorten, extend or cancel the event, as well as to terminate the event temporarily or definitely, as well as individually or collectively, if such an action is required due to unforeseen events such as force majeure, natural disasters, wars, disturbances, strikes, breakdown or obstruction of traffic and communication. In the event of any postponement, shortening, extension or termination, the exhibitor shall not be entitled to the payment of any resulting damages, which the exhibitor may suffer. The exhibitor shall have the right to rescind the contract, if he loses interest in participating because of such an action and if the exhibitor consequently waives the reservation for the stand space allotted to him. Upon full knowledge of the change, the rescission of the contract must be declared in writing and without undue delay.