



# TWO POWER BRANDS, ONE GREAT EXPERIENCE

WE **HYBRID+** YOUR BUSINESS OPPORTUNITIES

# 24 - 28 MAY 2022

# IMPACT

MUANG THONG THANI  
BANGKOK, THAILAND

[www.thaifex-anuga.com](http://www.thaifex-anuga.com)



JOINTLY ORGANISED BY



# Remote Stand Package

11 trade shows under one roof:



SCAN ME TO FIND OUT MORE!





# Why Remote Stand Package Participation?

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THAIFEX - Anuga Asia 2022 invites you to **connect and seize more market share** with influential F&B decision-makers to ensure business continuity in the high-growth market amidst travel restrictions and safety concerns.

That's why we have created a **cost-effective participation** model under the "**REMOTE STAND PACKAGE PARTICIPATION**" that enable you to **Exhibit & Maintain Your Market Presence** physically On-Site & On-Line from your office/home, even if your physical presence isn't possible!

# How Will You Benefit?

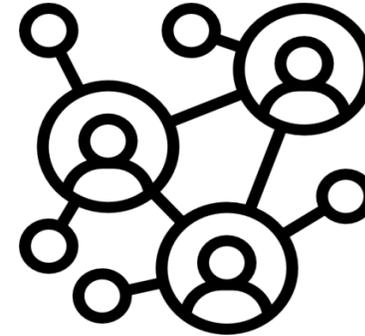
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Promote and generate sales lead “onsite”, no matter where you are



Save on travel and quarantine costs



Maintain & expand new business networks in a safe and cost-effective manner



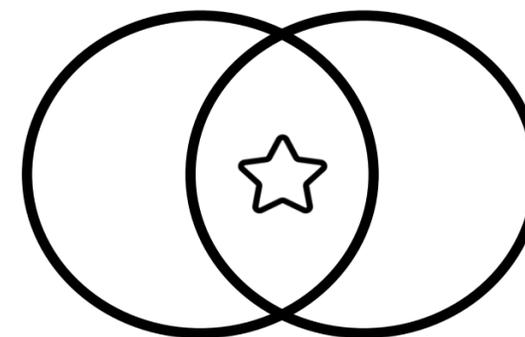
Be assured that your participating **logistical & operational concerns**, including **on-site management of your physical booth**, are taken care of



Access to our **exclusive Hosted Buyer Program** where you can arrange for meetings with top-quality buyers virtually, just like the physical exhibitors



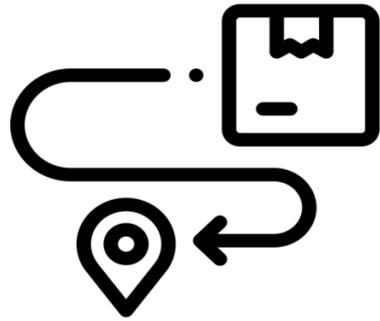
Maximize your **brand/product promotions** via our marketing campaigns - before, during and after the exhibition - both online and offline - all through the year



Enjoy the **best of both worlds (onsite and online)** in your sales and marketing activities

# How does it work onsite?

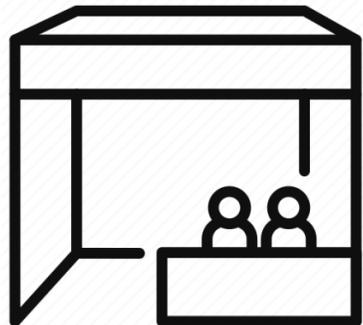
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Pre-arrange your product samples and marketing materials to be sent to our appointed freight forwarder agent.

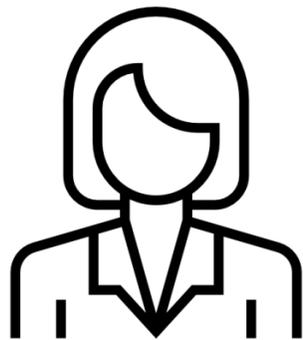
Your shipment will be delivered to your on-site booth for set-up.

Shipment fees and taxes will be borne by exhibitors accordingly.



Your onsite furnished booth (6 sqm) will come with:

- Fascia board with your company name
- Discussion table, chairs, shelving, power socket and lockable cabinet etc
- Laptop, internet connection for video conferencing



A product promoter will be assigned to your booth and will:

- Manage your booth during set-up day and throughout the 5-day exhibition
- Display your samples and marketing materials at your booth
- Connect onsite visitors/buyers to you via real-time video conferencing
- Collect business cards & generate daily sales reports (based on exhibitor's criteria) on your behalf and send them over to you at the end of the day

*Other enhanced services are also available upon request. (e.g. printing, equipment rental, additional manpower, etc)*



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