

thaifex  
anuga  
ASIA

EDITION

24 - 28 MAY 2022

IMPACT CHALLENGER  
BANGKOK, THAILAND

WWW.THAIFEX-ANUGA.COM

THE HYBRID

# STARTUP/TECH PAVILION

Innovate. Disrupt. Scale-Up.

## ELIGIBILITY

- Start-ups with products/solutions in food and beverage
- Proof of company registration date within 5 years
- Your product is market-ready and launched within the past 2 years

PACKAGE PRICE  
**US\$1,880**

**DEADLINE FOR ENTRIES : 31 JAN 2022**

## PACKAGE INCLUSIONS

- Display desk and chair
- Power supply
- Use of an onsite storeroom
- Two (2) exhibitor badges with full access to the trade show (24 - 28 May 2022)

**Location: IMPACT Challenger**

*Limited slots available on first-come-first-serve basis.*



Be a Start-up Exhibitor with us and enjoy benefits from the Hybrid+ Package free-of-charge, including access to pre-show webinars, virtual and onsite networking with THAIFEX - Anuga Asia's F&B community.

## ADDITIONAL BENEFITS

Expand your network and secure direct access to manufacturers, retailers, and decision-makers from the F&B industry through our marketing activities, campaigns, and virtual network.

www f i SCALE UP

### Online + Mobile App

Your company contact details will be featured on all our marketing platforms, so that potential business partners can get in touch with you easily pre-show, onsite, and post-show.

### E-Newsletter and Social Media Special Highlight on Start-ups

Your product and brand will be highlighted in a series of social media posting and e-mailers to THAIFEX-Anuga Asia targeted database.

THE STAGE IS YOURS

### Pitching and Showcase Opportunity

Capitalise on an exclusive 4-minute pitch to investors and buyers at the Future Food Live! Stage, accessible to onsite visitors and virtual viewers.

### Taste Innovation Show Special Event

Grab your chance to be one of the Top Innovative Products! Your product will be displayed onsite and published online to reach out to your target audience and beyond.



**CONTACT US**

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